

Talent Anarchy Bio



Talent Anarchy is the dynamic speaking duo of Jason Lauritsen and Joe Gerstandt. A Talent Anarchy keynote is not for the faint of heart. They will provoke, entertain, educate, and inspire you to take action.



JOE GERSTANDT

Joe is the sage consultant. He's a middle-aged white guy who is a national thought-leader on issues of

diversity and inclusion — need we say more? He brings a unique and powerful perspective to everything he does. The core of Joe's work is to help organizations solve issues of diversity, culture and innovation through consulting, training and speaking. Listening to Joe speak, you will hear tales of his days as a U.S. Marine and Gulf War veteran blended with his experience in sales, education, and community-building. To say that Joe is intense and passionate about his work would be an understatement. He is one part professor, one part philosopher and one part “not quite right.” Be prepared.



JASON LAURITSEN

Jason is the reformed corporate guy. For nearly a decade, he spent his days in the belly of the beast as a corporate Human Resources leader where he drove change from the inside. Today, he consults with organizations to help them make sense of employee engagement. A born innovator, Jason has been making change happen since his grade school years. Classically impatient, curious and well-groomed, Jason's early career was a rapid progression of sales and management roles including launching, leading and ultimately selling a small business in his mid-twenties. He's a leader, sales guy, entrepreneur and corporate executive — all rolled up in one.